DOES YOUR PREVENTION PROGRAM...?

○ **Explicitly state the goal** of youth prevention as no use of any alcohol, nicotine, marijuana, or other substances under the age of 21 for reasons of health

○ **Educate youth** on the unique vulnerability of the developing brain

○ **Encourage youth leadership** in the creation and implementation of programming

○ **Include a focus** on protecting one's physical and mental health in relation to refraining from substance use

○ **Explain the concept** of commercialized recreational pharmacology and its impact on youth

○ **Utilize positive messaging** rather than rely on scare tactics

One Choice™